

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

69.65

Bruce's Silent Nursery Salesman

Season 1928

LIBRARY

RECEIVED

★ MAY 22 1928 ★

III
Bruce & Son's Nurseries

Alanreed, Texas



Trees With a Reputation

Best for West Texas



46 Years in Business

26 Years in Panhandle

Special Collections

- | | |
|-------------------------------|-------------------------|
| 1 Mayflower Peach | 1 Cheyenne Indian Peach |
| 1 Sapa Plum, best Cherry Plum | |
| 1 El Blanco Apricot | 1 Delicious Plum |
| 1 Wragg Cherry | |

6 large trees all for \$3.25

6 medium size trees for \$2.75

6 small size trees for \$2.25

12 large trees same as above \$6.00

12 medium size trees \$5.00

12 small size trees \$4.25

Free Offer

With every \$10.00 purchase we will give free 3 grape vines or one 2-year rose. With every additional \$5.00 we will give 3 grape vines and one 2-year rose or flowering shrub.

We take pleasure in presenting herewith Bruce's Silent Nursery Salesman. This little book contains a brief description of fruits, shades, ornamentals, shrubs and flowers that our past 26 years in West Texas has shown to be the best for our high, dry, arid climate. Our stock being acclimated and varieties adapted to climatic conditions, makes the Bruce line supreme for Western planting. Better trees than we are growing here on McClellan Creek can't be produced for Western planters, being extra large for ages, sturdy bodies, with a great root system. The varieties we are offering are the cream of horticulture and are praised far and near by those who want the best. We are pleased to maintain the same standards set forth by our founder in the preceding years, clean, healthy, first class stock, true to name and up to grade for which it is bought; a square and satisfactory deal to everyone. The business could not have been conducted for the past 46 years had it not been for the support and co-operation of our many satisfied customers and loyal friends who have contributed to our success from time to time and helped to make our business what it is today. We are very grateful to each and every one who has assisted us in the past, and take this means of expressing to you our thanks and appreciation for valued patronage, and the support given us, and hope to continue to merit your appreciated orders. We are here to serve you and to improve Western horticulture.

BUSINESS POLICIES AND SHIPPING INSTRUCTIONS

1. Give full address every time you write. Write plainly so that nothing will have to be guessed.
2. Terms. Cash with order unless otherwise arranged.
3. Reservations of stock will be made when one-fourth the price accompanies order. This is for the accomodation of those who wish to plant later but wish to order while our stock is complete.
4. Our prices are as low as good trees can be grown and delivered. We pack free of charge and prepay shipment.
5. Shipments will be made by parcel post, express, sometimes by freight on certain items. If you live within 100 miles of our nursery and your order is for fall or spring delivery

we will possibly deliver in person by truck. If your order is large and you live off of railroad, please advise us how you wish your order shipped.

6. **Errors and Complaints.** We want our customers to be satisfied. If for any reason there is room for complaint let us know at once, within five days of the time you receive shipment, and we will make satisfactory adjustments or advise disposition of stock. We cheerfully correct errors of our own.

7. **Our Guarantee.** We guarantee to send healthy stock, free from disease, in living condition, true to label. But it is mutually agreed or understood that we will not be liable for a greater sum or amount of damage if stock should prove otherwise. We will replace free of charge or refund purchase price.

9. **Our shipping season** begins about November 1st and continues until April 15.

LOCATION

We are located on McClellan Creek, six miles northwest of Alanreed, Gray county, Texas, just off the highway from Alanreed to Lefors. We moved from Clarendon, Texas, to this location four years ago on account of the marvelous growing advantages offered to all kinds of plant life.

We grow all the better kinds of flowers, trees and shrubbery. Our roses, dahlias, cannas, etc., produce a wealth of beautiful blossoms throughout the blooming season.

Come to see us; visitors always welcome.

We sell cut flowers in season. Write for information and prices.

FRUIT DEPARTMENT

PEACHES. There are thousands of acres of fine peach land located in the Panhandle and adjoining country. We sell many peach trees every season; however, more should be planted. Peaches can be made a very profitable crop if proper varieties are planted. Variety means more in producing crops of peaches than any other one thing. The varieties listed are the best for Western planting, and will be named in order of ripening.

Mayflower. Medium size, dark red, good quality, sure, and prolific bearer.

Early Wheeler. Large white cling with blush of red, flesh very firm, of fair quality. This variety is planted more for commercial purposes in the Panhandle than any other.

Carman. Large white, delicious flavor, fine for canning and eating purposes, good bearer.

J. H. Hale. Large yellow free, flesh deep yellow, fine quality, a wonderful canning variety.

Elberta. The most widely known peach in cultivation. Large deep yellow free. We do not recommend planting many trees of this variety, as it is a poor producer.

Mixon Cling. Large white cling, fine for sweet pickels, etc.

Cheyenne Indian. Fine yellow freestone Indian with red mingled streaks through flesh, very delicious flavor, one of our introductions, originated at Wheeler, Texas.

Old Red Indian. This fine old cling peach is still very popular with us, fine juicy flavor, very firm, fine for pickling, etc.

Crawford Late. Fine late free, deep yellow, delicious flavor, a remarkable sort.

Stinson Oct. Dependable late white cling, keeps well in storage. If you are planting a commercial apple orchard this variety will pay well, as it will sell well with your apples.

Price

Size of trees	each	per doz.	per 100	per 1000
Large, 4 to 5 ft.	\$0.75	\$7.50	\$50.00	\$400.00
Medium, 3 to 4 ft.	.60	6.00	40.00	300.00
Small, 2 to 3 ft.	.50	5.00	30.00	200.00

PLUMS. Plums are among our paying fruit crops, when proper varieties are planted. There is no reason why anyone owning their home can't have plenty of plums. If you only own a small city lot you have room for a few plum trees. Be sure you plant the right variety. A. L. Bruce was a plum specialist. Plant Bruce plums and succeed.

Funks Early. Earliest plum in cultivation, medium size, red, fair quality, ripe May 20th.

Etta. Originated by A. L. Bruce, large redish yellow, subacid, fine flavor, prolific bearer, very hardy, being a cross between Native Chickasaw and Large Improved Japan.

Hanska. Bright red, firm flesh, good bearer, excellent quality.

Dayton. Originated by A. L. Bruce, dark purplish red, cross between prune and Japan plum, fine, a great shipper.

Sapa Cherry Plum. In our estimation this is the best of the cherry plums, producing heavy crops of fruit the next year after trees are planted, skin purple, flesh very dark red, al-

most black, very attractive, quality good, especially suited to making jelly, preserves, pies, etc.

Compass Cherry Plum. Fruit bright red, flesh yellow, a young and prolific brearer.

Delicious. One of our new originations, fruit large and attractive, flavor truly delicious, the finest flavor in a plum we have ever tasted, tree very ornamental.

Price—Same as Peaches

APRICOTS This delicious fruit, like a great many other species, contains many different varieties that are shy bearers and poor producers. However, there are a few varieties that are successful. For this reason, we are offering only two varieties at this time. Be careful of the variety of apricot you plant.

Big Davis. This is a very fine, large apricot and a good producer. We found this variety growing on Mr. W. M. Davis' farm east of Clarendon. We have a nice lot of these trees, and they are choice. We feel our customers can rely on them.

El Blanco. This fine new white apricot was originated by our founder, A. L. Bruce, at our nursery west of Clarendon. Flavor very delicious and good producer. Our trees of this variety are extra choice. Apricots make beautiful shade trees and are of quick growth.

Price—Same as Peaches

APPLES. With the many thousands of acres of land located along creeks and water courses commonly known as sub-irrigated land, there is no reason why we should not be shipping carloads of apples out of the country every year. Instead, they are being shipped in in great quantity. If you have a good quality of sub-irrigated land you can plant it to the better varieties of apples and make it worth \$1,000.00 per acre in ten years. The apple industry in West Texas is no longer an experiment; we know it can be done, as it is being demonstrated on either side of our nursery every fall. They seldom make a failure, as they haven't missed a crop in six years.

Early Harvest. This remarkable June apple is well adapted to upland as well as sub-irrigated land; it is mighty nice to have a tree or two of these.

Delicious. We sell the genuine Delicious variety. Large, beautiful, red striped, shading to golden yellow at blossom end, flesh sweet, juicy

and tender, truly a delicious flavor. Be sure to plant this variety in your commercial apple orchard.

Black Ben. Similar to Ben Davis, but of deeper color and better quality, a wonderful producer and good seller.

Winesap. Medium size, vivid red color, highly satisfying flavor and great keeping qualities make it one of our best all-purpose apples.

Grimes Golden. Golden yellow, a favorite among apple growers, praised by all who know it on account of its quality, which is the best; fine commercial sort.

We carry several other varieties, namely, Arkansas Black, Black Twig, Stayman, Winesap, York Imperial, Jonathan, Northwestern Greening, etc., including Crab Apples and Quinces.

Price—Same as Peaches

CHERRIES. This desirable fruit crop is of easiest culture and almost sure to produce a crop of fruit every year. Cherries are adopted to most any kind of soil and location. They are beautiful for ornamental purposes and fruit always commands high prices. Be sure to plant cherry trees enough to supply your needs and some to sell.

Early Richmond. Medium size, bright red, sub-acid flavor, ripe May 20th.

Morello. Medium size dark red, very prolific bearer, a good commercial sort, ripe June 15th.

Wragg. Larger and later than Morello, sometimes called a black cherry, good for commercial purpose and home use.

Price

Size of trees	each	per doz.	per 100	per 1000
Large, 4 to 5 ft.	\$1.00	\$10.00	\$80.00	\$600.00
Medium, 3 to 4 ft.	.75	7.50	50.00	400.00
Small, 2 to 3 ft.	.50	5.00	30.00	300.00

PEARS. This delicious fruit is especially adapted to yard and lawn plantings where it seems to do best, making a beautiful effect as well as lots of fine fruit.

Kieffer. This popular pear is a wonderful producer, a good all round pear, tree very ornamental.

Bartlett. Large, clear, bright yellow fruit, buttery and juicy, mid-season ripening.

Price—Same as Cherries

GRAPES. The grape is one of our best and surest money crops, being adapted to a wide

range of soils and conditions makes them a very desirable crop, as they seldom fail to net good returns. Plant that blow sand of yours to grapes; it will beat waiting for an oil well. We are making special prices on grape vines. This is one of our main items this season.

Concord. The best known grape, large, black, of good quality, suited to table and market, a good juice grape. Write for special prices on Concord in large quantities.

Niagara. Large, compact bunch, fruit greenish white, fine flavor, very successful, fine commercial sort.

Agawam. A fine red sort, skin thin, pulp juicy and tender, deliciour flavor, a good producer.

Ellen Scott. One of the greatest producers in the grape family, a big money maker. Bunch large, later ripening than Concord, limited supply.

Price

Nice strong vines	each	per doz.	per 100
	\$0.25	\$2.50	\$17.50

BERRIES AND SMALL FRUITS. These fruits have their place in every orchard and garden, being very hardy. We have plants of these that have been producing good crops of fruit for the past twenty-five years. We earnestly urge our customers to plant more dewberries, blackberries, currants and June berries.

Austin Dewberry. This is probably the best dewberry offered for sale, taking everything into consideration, very prolific, sure bearer, fruit of fine quality.

Price—per doz. \$1.00; per 100 \$3.50.

Thornless Dewberry. This fine new berry is very much like the Austin, except the vines are perfectly thornless, making it very desirable.

Price—per doz. \$1.50; per 100 \$5.00.

McDonald Berry. Hybrid blackberry and dewberry, prolific, fruit large and of fine quality, should be planted near Austin dewberry for best results.

Price—per doz. \$1.25; per 100 \$4.00.

Dwarf June Berry or Serviceberry. Fruit some-resembles the wild huckleberry. Fine for eating fresh from the little trees which grow about three feet high, makes good preserves. Plant in row and space, plant about three feet apart in row, allow suckers to remain and you will

soon have a hedge you will be proud of. Among the first fruit to ripen.

Price—each 30c; per doz. \$3.00

Houghton Gooseberry. The best gooseberry for this section, fruit excellent for jellies, pies, etc.

Price— each 30c; per doz. \$3.00

Panhandle Black Currant. A native of the Panhandle. Fruit borne in small bunches, on trees about four feet high, very productive and hardy, fine for pies, jellies, etc.

Price—Same as Gooseberry

Kansas Raspberry. Large black cap variety. In our opinion raspberries are the finest flavored berry grown.

Price—Same as Gooseberry

Everbearing Strawberry. Strawberries require considerable attention to be real successful, therefore we recommend only the best everbearing varieties. We sell the Progressive variety. If you have a surplus of water for irrigation purposes, you should do well with them. Fruit is delicious.

Price—per doz. \$1.00; per 100 \$3.50

GARDEN ROOTS AND VEGETABLE PLANTS

RHUBARB, PIE PLANT. This remarkable vegetable should be found in every garden. Fine for pies, sauce, preserves, etc. If you have rhubarb plants this spring you will be more than pleased with it. Strong 2 year plants, each 30c; per doz. \$3.00.

ASPARAGUS. Our best early vegetable, easy to grow, very hardy, a great producer. We can't think of any vegetable that is more welcome than asparagus. Strong 2 year plants, each 10c; per doz. \$1.00; per 100 \$5.00.

TOMATO PLANTS. We expect to offer extra early tomato plants, Frost Proof cabbage and sweet potato plants in season. Nice plants, 50c per 100; \$4.00 per 1000.

SHADE AND ORNAMENTAL DEPARTMENT

When we attempt to beautify a landscape, our task is to produce a beautiful and pleasing picture. The finished picture must always be kept in mind, and the trees and plants assembled accordingly, with due regard to color, form, size, etc. If you are to obtain the best effect in after years you should be very careful what you plant and where you plant it. We are

familiar with the different varieties of plants, trees, etc. Our landscape department is free, and any time you wish advice or information in regard to landscape gardening, or any matter pertaining to trees, etc., we are at your service and will be pleased to advise to the best of our ability.

AMERICAN ELM. This is a fast tree, very beautiful, making a fine shade, hardy and long lived. We recommend this tree.

MAPLE, Soft or Silver Leaf. A beautiful rapid growing tree, very successful.

ASH. Among our best trees for shade, very hardy, a great drought resister.

HONEY LOCUST. Very beautiful spreading tree, free from insect pest, and wonderfully hardy. U. S. Government recommends this tree for this section. Don't get it confused with black locust.

COTTONWOOD. Fine for planting about watering places to make shade for stock, and along water course for timber. We are in position to furnish any amount of these in most any size.

BLACK WALNUT. This is the small nut variety, very desirable for shade and timber, one of the best shade trees known.

NATIVE PECAN. We grew these from ordinary nuts. Pecans make a fine shade tree as well as delicious nuts. Price—3 to 4 foot trees, \$1.00; 4 to 5 foot trees, \$1.25 each.

PAPER SHELL PECANS. We carry the best varieties of these. Why not plant a few pecans? Price—2 to 3 foot, \$1.50; 3 to 4 foot, \$2.00 each. All our paper shell pecans have been budded or grafted.

NEW CHINESE ELM. This fast growing tree is becoming very popular on account of its ability to make a quick tree and at the same time resist drought. We can't say how long lived the tree will be, but know it to be a fast grower.

NOTICE—Our shade trees are dug fresh, and are as nice smooth lot of trees as can be found anywhere.

Prices of Shade Trees, except as noted. We have a large stock in most of the shades named and are offering them at reduced prices.

American Elm, Maple, Ash, Honey Locust
Cottonwood, Black Walnut. Black Locust

Size	Each	per doz.	per 100
8 to 10 ft. high	\$2.00	\$20.00	\$150.00
6 to 8 ft. high	1.50	15.00	100.00
5 to 6 ft. high	1.00	10.00	75.00
4 to 5 ft. high	.75	7.50	50.00

New Chinese Elm

Size	Each	per doz.	per 100
8 to 10 ft. high	\$4.00	\$40.00	\$350.00
6 to 8 ft. high	3.00	30.00	250.00
5 to 6 ft. high	2.00	20.00	150.00
4 to 5 ft. high	1.50	15.00	100.00
3 to 4 ft. high	1.00	10.00	75.00

EVERGREENS. Evergreens are always a source of delight, especially when mother earth is bare of other growing plant life. The demand for evergreens is steadily increasing, and justly so, as there is nothing that will take their place. Our evergreens are packed with a ball of earth about the roots, which practically insures growth if plants are properly cared for. When planting, do not remove burlap from roots or disturb them. Set ball so you can cover with two inches of soil, thoroughly settle soil about ball with plenty of water, leaving a mulch on top. Pin burlap around top of plant and leave this on until growth starts in spring, then remove, preferably in cloudy weather.

American Arbor Vitæ. Open or loose growing habit, dark green, 2 to 3 feet, each \$3.00; 3 to 4 feet, each \$4.00.

Pyramidal Arbor Vitæ. Tall and slender, very beautiful. 2 to 3 feet, \$4.00; 3 to 4 feet, \$5.00.

Golden Dwarf Arbor Vitæ. Dark green with golden tips, very compact, 12 to 18 inch, \$3.00; 18 to 24 inch, \$4.00.

Italian Cypress. Tall, horizontal, dark blue green. 2 feet, \$3.00 each; 3 feet, \$4.00 each.

PRIVET HEDGE

California Privet. A very desirable hedge, probably the best known of our hedge plants. We recommend them to our customers wishing hedges. Price—12 inch grade, \$10.00 per 100, 10c each; 18 inch, \$12.50 per 100.

Amer River Hedge. Finer foliage than California, possibly a little hardier.

Price—18 inch grade, \$15.00 per 100

FLOWERING AND DECORATIVE SHRUBS

These are used by the landscape architect as the finishing touch to his picture. Much depends upon the skill of the planter, in the proper selection, grouping or massing of flowering

shrubs to bring out the most pleasing and artistic effect. We have on hands a large stock of shrubs, etc., to meet your particular needs. We feel sure we can please you.

Prices of Shrubs, except as noted. Large plants, each \$1.00; per doz. \$10.00. Medium size, each, 75c; per doz. \$7.50. Small size, each 50c; per doz. \$5.00.

Flowering Almond. Beautiful double blossoms before leaves appear, fine for grouping or specimen plants.

Aithea or Rose of Sharon. Blooms continually from July until frost. Very double flowers of good size, makes very pleasing effect, fine for specimen plantings or groups. Colors, purple, pink, white, white with pink center.

Butterfly Bush. Blooms continually throughout the summer. Very fragrant panicles of purple flowers, a good shrub.

Bush Honeysuckle. Covered with beautiful fragrant flowers early in spring, a very desirable low growing shrub.

Crepe Myrtle. One of the most beautiful flower shrubs known, presenting a wealth of beauty all summer. Colors, purple, pink and white.

Lilac. This well known old fashioned shrub is still very popular, blooms in early spring.

Spirea, Van Houttei. This desirable shrub is used more in landscaping than any other. The white flowers borne on pendulent branches reaching the ground are a pretty sight in early spring.

Spirea Anthony Waterer. This new everblooming red spirea is becoming very popular, and justly so. We think it one of the best. Fine for foundation work. can be used anywhere other spireas are desirable.

Snowball. An old time favorite, flowers borne in large white cluster or balls in early spring, likes shady locations, very desirable.

Tamrick (Salt Cedar). Foliage resembles cypress, small pink flowerlets borne on long terminal spikes; to obtain graceful effect, trim severely.

Red Bud. A beautiful low growing tree, solidly covered with pink flowers in early spring; fine as a specimen tree or background for other shrubs.

Vitex (Sweet Lavender). Forms low tree or shrub, covered with panicles of lavender flowers, very sweet and fragrant. both flowers and plant.

Prices, extra large, each \$1.00; medium size, 75c; small, each 50c.

CLIMBING VINES

Without vines, many beautiful homes would present a decidedly unprotected appearance during the hot summer months. The vine covered cottage always presents a beautiful and pleasing

picture. Then, too, they are very desirable for covering bare spaces, fences, etc., adding a touch that we would ill afford to lose.

Honeysuckle, Halls. Blooms very fragrant, beautiful vines, holding their foliage during the winter.

Trumpet Vine. Large orange-scarlet flowers, profuse bloomer, vine very hardy.

Wisteria, purple. A rapid growing vine, very hardy, blooms immense clusters of purple flowers in spring, very beautiful.

Clematis Paniculata. This is one of the very best vines in cultivation, making rapid growth, attractive in appearance, covered with pretty star shaped white flowers in fall, very fragrant.

We also carry a stock of English and Boston Ivy, Red Honeysuckle, etc.

Price of above Vines. Extra large plants, each \$1.00; medium size, each 75c; small plants, each 50c.

ROSES

It will be needless to take up space telling you about this wonderful flower, as most everyone loves roses. We are offering you in this little salesman the very best roses at special prices that are in reach of everyone. We want you to take advantage of this offer and plant more of our hardy field grown roses than ever before. Our varieties are the best.

Kaiserine Augusta Victoria. Very desirable white, free and continuous bloomer.

Pink Radiance. Best and hardiest pink ever-bloomer.

Red Radiance. Fine, hardy, free blooming dark red.

Luxembourg. Apricot yellow, very beautiful, a free bloomer.

Etoile de France. Very dark red, beautiful fine bloomer.

M. C. Testout. Extra fine royal pink, ever-bloomer.

Los Angeles. Coppery orange, fine new ever-bloomer.

Antoine Revereire. White with pink center, very fine, blooms continually.

CLIMBING ROSES

Meteor. This is one of the best dark red climbing everbloomers.

Columbia. New climbing pink everbloomer, very fine.

K. A. Victoria. Very fine light cream ever-blooming climber.

Marchal Neil. Yellow climber, old favorite.

American Beauty. Climbing red.

Paul's Scarlet. Vivid scarlet climber, best

pillar rose.

Dorothy Perkins. Very hardy pink climber, one of the best for vine.

Special prices on Roses. Large 2 year old plants, 70c each; \$7.00 per dozen. Fine 1 year old plants, 50c each; \$5.00 per dozen; \$30.00 per 100.

BULBS FOR SPRING PLANTING

We are making a specialty of the following bulbs. We no doubt have as good, if not the best land for growing these beautiful flowers that can be found anywhere in the Panhandle. Our bulbs are acclimated, full of vitality, and will give better results than bulbs bought elsewhere. Cannas, dahlias and gladiolus are becoming more popular every year, and justly so, as they are among our best flowers. We have a good supply of these bulbs and are giving our customers the benefit in low prices.

CANNAS. Named varieties, best selection, each, 20c; per dozen, \$2.00; per 100, \$10.00; except as noted below.

King Humbert. Very large red flowers, bronze leaves, fine.

Uncle Sam. Very large salmon-red flowers, green foliage, tall.

Cannary. Fine yellow, low growth.

Betty Doyle. This fine new peach blossom pink canna is one of our own productions, a wonderful bloomer of low growth; named for Mrs. Betty Doyle of Pampa. Price, each, 25c; per dozen, \$2.50.

Assorted Cannas. a fine collection, 6 large bulbs, 60c; one dozen, \$1.00.

Bronze Leaf Foliage Canna. Grows very tall, large bronze leaves. Same price as assorted.

GLADIOLUS. Assorted varieties, each 10c; per dozen, \$1.00. Large flowering bulb.

Gladiolus. Named varieties, each, 15c; per dozen, \$1.50. Large flowering bulbs.

DAHLIAS. We have a fine assortment of the better varieties of dahlias, including white, pink, red, flesh, yellow, lavender, maroon, etc. Price, each, named varieties, 40; per dozen named \$4.00; assorted unnamed, six for \$1.75; dozen, \$3.00. Please state color wanted.

HARDY PHLOX. We have an assortment of named varieties in this beautiful perennial, one of our best flowers. Colors, white, lavender, pink, red. Each, 30c; per dozen, \$3.00.

We have many other varieties of trees, shrubs and flowers not listed. If you don't find what you want, write us; we furnish it.

COLLECTION FOR CITY RESIDENCE

50 foot front

- 4 shade trees, 6 to 8 ft., Maple, American Elm,
Walnut—4 each or assorted
- 4 everblooming Roses, your selection, 2 year
- 2 climbing Vines or Roses, your selection
- 6 shrubs, your selection, large plants

Above collection, nice stock, all for \$11.00

Same collection, 1 year plants, 5 to 6
ft. shades, \$7.50

If you prefer Chinese Elm as shade trees in
place of above varieties, add \$4.00 for 6 to 8
ft. trees, \$3.00 for 5 to 6 ft. trees

